

# BEN SCHACHT, PH.D.

[bschacht@gmail.com](mailto:bschacht@gmail.com)

## PROFILE

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- Writer, editor, and communications professional with experience in publishing, journalism, non-profits, and higher education
- Relevant skills: Writing and editing; research; email newsletters; social media management; communications; digital marketing; web and print publishing
- Languages: Advanced reading and speaking proficiency in German and Yiddish

## EDUCATION

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### **Northwestern University, Evanston, IL**

*Ph.D., Comparative Literary Studies; March 2019*

### **Georgetown University, Washington, DC**

*Graduate Certificate in the Engaged and Public Humanities; June 2019*

### **Trinity College, Hartford, CT**

*B.A., Philosophy (Honors); May 2008*

*Phi Beta Kappa Honors Society*

## WRITING, EDITING, AND COMMUNICATIONS EXPERIENCE

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### **Digital Editor, SAPIENS Anthropology Magazine (February 2024 – present)**

- Write and produce weekly email newsletter using Mailchimp
- Select and coordinate art for all published pieces (3-5 images per piece)
- Social media management, including writing copy and creating graphics using Canva

### **Audience Engagement Editor, Boston Review (May 2022 – January 2024)**

- Wrote, edited, and produced three weekly and two monthly email newsletters, including a weekly reading list with a substantial editorial introduction and a monthly interview with an author
- Produced articles for WordPress website, including heds, deks, and pullquotes
- Wrote and scheduled social media copy (Twitter/X; Facebook; Bluesky)
- Compiled and analyzed engagement statistics, presented in a monthly engagement report

### **Communications Assistant, Modern Language Association (April 2020 – May 2022)**

- Wrote and produced bi-monthly email newsletter for the MLA Style Center (*The Source*); contributed to the MLA's quarterly print newsletter for members
- Editing, copy editing, typesetting, and author permissions for *Profession*, the MLA's online journal of pedagogy and professional issues
- Social media management
- Website maintenance and updates to MLA homepage and affiliated sites (*Profession*; MLA Humanities Commons), including writing copy and selecting images

### **Graduate Writing Fellow, Northwestern University Writing Center (September 2015 – September 2016)**

- Worked with M.A. and Ph.D. students to improve writing in seminar papers, articles, grant applications, and doctoral dissertations

### **TriQuarterly Fellow, Northwestern University (September 2011 – September 2013)**

- Oversaw a team of bloggers whose writing I edited
- Reviewed submissions
- Contributed an interview about independent book publishers and politics to the magazine

### **Freelance Academic Editor (January 2016 – present)**

- Developmental and copy editing for scholarly writing projects ranging from doctoral dissertations to book manuscripts